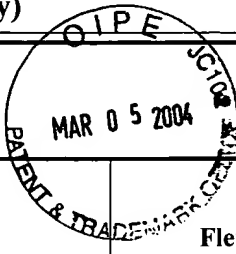


15/EXT 011111
T. H. 011111 3/12/04

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a),
(Small Entity)**

Docket No.
CANN-0208

In Re Application Of: **Cannon**



Serial No.
09/814,622

Filing Date
03/22/2001

Examiner
Fleurantin, Jean B.

Group Art Unit
2172

Invention: **METHOD AND APPARATUS FOR ANALYZING DATA AND ADVERTISING OPTIMIZATION**

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TO THE COMMISSIONER FOR PATENTS:

Technology Center 2100

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office Action of February 20, 2004 in the above-identified application.
Date

The requested extension is as follows (check time period desired):

☒ One month ☐ Two months ☐ Three months ☐ Four months ☐ Five months

from: February 4, 2004 until: March 4, 2004
Date *Date*

A verified statement of small entity status as a small entity under 37 CFR 1.27:

- ☐ is enclosed.
☒ has already been filed in this application.

The fee for the extension of time is **\$55** and is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.
☒ The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **19-0513**
☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **19-0513**

Kenneth C. Booth
Signature

Dated: **March 2, 2004**

Kenneth C. Booth
Reg. No. 42,342
SCHMEISER, OLSEN & WATTS LLP
18 E. University Dr. #101
Mesa, AZ 85201
480-655-0073

I certify that this document and fee is being deposited on **March 2, 2004** with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Jason Richards
Signature of Person Mailing Correspondence

Jason Richards

Typed or Printed Name of Person Mailing Correspondence

03/08/2004 CNGUYEN 00000042 09814622

02 FC:2251

55.00 OP

CC: